

A photograph of Natalie Dawn Hanson, a woman with long, wavy blonde hair, wearing a light-colored jacket over a blue and white striped shirt. She is smiling and looking slightly to the right. The background is dark with warm, out-of-focus lights.

Natalie Dawn Hanson

SPEAKER, AUTHOR, COACH

Natalie Dawn Hanson is an author, speaker, and coach who has a heart for women and families and is passionate about encouraging, equipping, and empowering women to soar in the wonder, joy, and beauty of their divine purpose. Through her journey of transformation—birthed out of her struggle in motherhood—Natalie not only discovered the divine purpose to her role as mom but also purposes beyond. Purposes that inspire her to vulnerably share with women the real and raw truths of her journey that led her to discovering the power, peace, joy, comfort, and purpose that comes from claiming freedom through Christ and accepting His unending love, His amazing grace.

Natalie is passionate about rising up a movement of women who confidently claim their callings as daughters of the Most High King and embrace their individual, unique roles and divine greatness as sisters by modeling Christ-like love and grace, building one another up, boldly passing on the baton of faith, and leading the next generation of believers. Natalie's messages—inspired by her life experiences as a young woman, wife, and mom and by her years of service in women's and youth ministry leadership—are rooted in faith and truth and wrapped in wit, humor, and real-life relatable scenarios.

Birthered out of her heart's yearning to unite and empower women and have greater impact, Natalie developed an online coaching program, **The S.O.A.R. Method** and founded the **Made to Soar Movement** and the **Soaring Sisters Community** all designed to guide women from places of uncertainty, insecurity, and unsteadiness to places of clarity, courage, and strength in all areas of their lives so they can discover their divine identity and purpose, live their dreams with passion, commit to a life of intention and unity with God, and band together as sisters in Christ to positively impact the world and build up the next generation of believers.

To those who do life with her, Natalie is simply a chauffeuring mom who loves and relies on Jesus (and coffee, good food, and exercise) to get through and enjoy the crazy adventure of motherhood. Natalie lives on one of Minnesota's beautiful lakes and is a wife to a farmer—her hubby, Darin who she's still wildly in love with—and momma to four boys who teach her more about extravagant love and grace every day. It's in the loud, crazy and quiet, calm moments at home where her most important ministry happens.

Natalie's known for sneaking away for renewing runs, sobbing over Hallmark movies, having a cup of coffee (or two) with a friend, pushing herself with intense workouts, prepping meals, and finding joy in the ups and downs of life. She loves quiet mornings, white cheddar popcorn, boating with family and friends, hosting social gatherings, and partaking in conversations about life and faith. She's your friend next door eager to support, encourage, and love you through this adventure we call life.

” Natalie is an amazing speaker and has so much *passion* for what she does. Because of Natalie's *life-changing* message, I feel *better equipped* to be the kind of woman and mom I want to be. ”

—Kari van Wakeren
Pastor, Training Attendee

” Simply put, Natalie is full of *heart*. Her *positive, upbeat* speaking style and *vulnerability* in sharing her real-life challenges and successes make her *one not to miss.* ”

—Stacey Lhotka
Retreat Attendee